Buffet Breakfast in Exhibitor Pavilion 6:30am to 8:30am, Included with registration

8:00-8:45 am Registration

8:45 am Welcome, Introductions, Announcements and Door Prizes - Tim Parsons, NWHS President

9:00 am Pesticide Update - Joe DeFrancesco, IR-4 Program Coordinator, OSU, Corvallis

9:30 am Weed Research Update and information on perennial weed control - Tim Miller, Extension Weed Specialist, WSU, Mt Vernon, Washington

10:00 am Update on quinclorac research for control of field bindweed and information on weed shifts and the weed seed bank - Dr. Ed Peachey, Weed Scientist, OSU, Corvallis

10:30 am Exhibitor Break & Door Prizes

11:10 am Our New Fruit Fly; the research effort in California - Mark Bolda, UC Farm Advisor Cane & Strawberries, Watsonville, California

11:55 am Our New Fruit Fly: Oregon perspective - Denny Bruck, Entomologist, USDA/ARS, Corvallis

12:25 pm Buffet Luncheon in Exhibitor Pavilion. Door Prizes before and after lunch.

1:45 pm Growing Techniques for targeting niche fresh markets - Benodine Strik, Berry Crops Specialist, OSU, Corvallis

2:15 pm Economic and budgetary situation at NWREC - Clark Seavert, Center Director, NWREC, Aurora

2:35 pm Beneficial Insect ID: refresher on the good guys - Jana Lee, Entomologist, USDA/ARS, Corvallis

3:05 pm Virus Research Update - Bob Martin, Virologist, USDA/ARS, Corvallis

3:35pm Door Prizes & Adjourn

*2 hours of pesticide re-certification credits have been requested.
Tuesday, January 12th, 2010
Jim Bronic, Chairperson

Buffet Breakfast in Exhibitor Pavilion 6:30am to 8:30am, Included with registration

8:00 – 9:00 am
Registration

9:00 am
Welcome, Introduction, Announcements and Door Prizes - Jim Parsons, President, NWHS

9:10 am
Market Trends and What Customers and Buyers Look For:
- Fresh Market Report - Diane Dempster, Charlie’s Produce
- Process Market Report - John Aselage, Amy’s Kitchen
- Direct Market Report - Deborah Kane, Eco-Trust

10:00 am
Exhibitor Break & Door Prizes

11:10 am
Budget Update for North Willamette Research and Extension Center - Clark Seavert, Center Director, NWREC, Aurora

11:40 am
Annual Business Meeting of the North Willamette Horticulture Society - Tim Parsons Presiding, Door Prize

12:00 pm
Buffet Luncheon in Exhibitor Pavilion. Door Prizes before and after lunch.

1:30 pm
Industry Updates - Nick Andrews, Extension Agent, NWREC, Aurora & Ben Williams, Friends of French Prairie, Donald Williams

Vegetable Section
Wednesday, January 13th 2010
Neal Lucht, Chairman

Buffet Breakfast in Exhibitor Pavilion 6:30am to 8am, Included with registration

8:00-8:45 am
Registration

8:45 am
Welcome, Introduction, Announcements and Door Prizes - Tim Parsons, President, NWHS

2:25 pm
*Weeds in your Vegetables? Much Ado with Very Little - Dr. Ed Peachey, Weed Management Specialist, OSU, Corvallis

3:30 pm
Wine and Cheese Fest Featuring St. Josef Wines - Hosted by OFMGA

*2 hours of pesticide re-certification credits have been requested.